

AUTOMATE 2024

COMPANY FOCAL POINTS AND SPU BUZZ WORDS

GENERAL MK



- Serving North American market directly out of CT since 1988
 - US, Canada, Mexico
- Company broken into four primary product offerings
 - Profiles and Framing, General Conveyors, VersaFlex, VersaMove
- 110 employees for US branch
 - 12 – Total Inside Sales Personnel (department specific)
 - 14 – Total Engineers (department specific)
- Value Add Propositions
 - Full manufacture, Runoff, QC/Inspect ahead of shipment
 - Large breadth of product, high quality units – ability to be a “one stop shop”
 - Modularity and flexibility in design
 - Per spec manufacturer of material handling solutions, highly configurable
- Core Business Values
 - Customer-centric approach focused on timely responses and resolutions in times of issue resolution
 - Highly flexible designs – have the ability to mix and match offerings for a truly unique solution
 - Quality product and quality solutions for difficult and various applications